

Living Your Passions

The 7 Principles of Engaging Your Team with Passion

Purpose:

Lead with purpose. What is the purpose of your business? Who do you serve and why? Demonstrate a commitment to guiding your team with purpose. First you need to fully understand what that is...

Contribution:

What is your unique contribution in the workplace? How are you making a difference in the world? Generation Y, wants to know why they are doing what they do. The days of commanding to just do what I say are long gone. Allow each and every person to contribute their gifts.

Inspire Others:

Inspiring language delivered with passion attracts, motivates and engages others in your business. Attract customers without a bidding process. Motivate and engage your team to achieve the results you are looking for.

Heart:

Lead from the "heart". People don't care about what you know, until they know how much you care. Share from your heart how you feel about your business.

Integrity:

Be as true to yourself as you are to others, and as true to others as you are to yourself. Be the real YOU! In all its glory be true to your values, goals and dreams. People will respect you for it.

Empowerment:

Empower your team to make decisions based on the values and passions of your organization.
"Whenever you are faced with a choice, decision or opportunity, choose in favor of your passions
"Provide them with a tool to do the next right thing!"

Proof:

Demonstrate proof that you are willing to lead from the heart, follow your passions and purpose, and truly make a difference in this world. Lead by example.

"...passion, enthusiasm and a sense of purpose beyond the actual product will set you and your company apart."

~Steve Jobs



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